

## ReShonda Young

ReShonda Young is a social justice and equity advocate. She is the Co-Founder of Bank of Jabez, a Black-owned bank and Community Development Financial Institution (CDFI) that's being organized in Waterloo, IA. ReShonda is also the Director of the Black Business and Entrepreneurship Accelerator Program (BBEA) in Waterloo, IA, which assists Black business owners in developing, marketing, and scaling their business ideas. ReShonda founded Popcorn Heaven, a gourmet popcorn chain that opened in Waterloo in February of 2014. Before selling the chain in 2019, ReShonda licensed Popcorn Heaven locations in six states. She has also been a landlord and operated several online businesses for over 20 years. ReShonda is a native of Waterloo, IA. She graduated with her BA from Wartburg College. She has been an active voice on Working Family issues, advocating for pay equity for women, and many other issues that will benefit working families. ReShonda was honored in April of 2015 as a White House Working Families Champion of Change. She has been invited to testify before Congress on two occasions and was invited by Nancy Pelosi to speak with the Women of Congress at an event putting forth an agenda for women's equality, titled "When Women Succeed, America Succeeds." In 2020, ReShonda was a member of a group of women and minority small business owners that won a lawsuit against the Consumer Financial Protection Bureau (CFPB) for their failure to enforce laws that ensure banks are not discriminating against women and minority business owners. She was part of the oversight committee to ensure timely milestones were met to enact and enforce the banking laws, which was completed in March of 2023.

In her spare time, ReShonda is active in her church and serves on six non-profit boards. She also enjoys spending time with family & friends, teaching financial management principles, and gardening.